

## *About Fair Trade Film Days*



Have you ever wondered about the consequences of our daily choices and habits on our planet and on other peoples' lives? How can we bring the change through simple ways and alternative methods?

The Fair Trade Film Days is a two-day screening of films about our food, Fair Trade and Social and Solidarity Economy. They include movies and documentaries that highlight the most essential and up to date issues that concern the societies today and we tend to ignore, but also the suggested solutions coming from people and communities that are dealing with these emergent issues.

*The Fair Trade Film Days will take place at:*

*Athens, Mikrokosmos Cinema (Andrea Syngrou Avenue 106)*

*April 25 & 26, 16:30 - 00:00*

**&**

*Thessaloniki , Apothiki 1- Port, S. Tornes hall*

*May 3 & 4, 16:00 – 00:00*

Through these last-year awarded movies, the audience will wonder about their nutrition's future and the industrialization of agriculture. Moreover they will travel from Africa to Ethiopia to learn about the unfair trade practices and from Senegal to Greece to recognize the problem of non-sustainable fishing as well as the challenges of new farmers in Greece, but also the bad working conditions in America. At the same time the movies recommend alternative ways of acting against the social pressure, bringing a feeling of hope and faith that arise through the successful cases from Argentina, Italy and Greece. Stories that will inspire the audience to drive a change for them and their future.

\*All the movies contain Greek subtitles.

A discussion with creators or protagonists of some movies and also other parallel actions will take place.

## **SCREENING PROGRAM**

**26/4/17 Athens & 3/5/17 Thessaloniki**

16.00 – 17.15	Seeds of freedom Seeds of sovereignty
17.30 – 19.15	The end of the line
19.30 – 20.30	Farming on Crisis
20.30 – 22.00	Black Gold
22.30 – 00.00	Food Chains

\*After Farming on Crisis, a discussion will take place with the producer-researcher Pavlos Georgiadis.

**25/4/17 Athens & 4/5/17 Thessaloniki**

16.30 – 18.00	In Transition 2.0
18.00 – 20.00	Si puo fare (You can do that)
20.00 – 21.30	My Human Self
22.00 – 23.30	The Take

\*After MyHumanSelf, a discussion will take place with the protagonist Kostas Polichronopoulos.

## SEEDS OF FREEDOM



*Starting Time: 16:00-16:30*

*Origin: UK, Kenya*

*Date: 2012*

*Duration: 30 mins*

*Director: Jess Phillimore*

A landmark film narrated by **Jeremy Irons**. The story of seed has become one of loss, control, dependence and debt. It's been written by those who want to make vast profit from our food system, no matter what the true cost.

**It's time to change the story!**

Produced by The Gaia Foundation and the African Biodiversity Network, in collaboration with MELCA Ethiopia, Navdanya International and GRAIN.

## SEEDS OF SOVEREIGNTY



*Starting Time: 16:30-17:15*

*Origin: UK, Kenya*

*Date: 2013*

*Duration: 38 mins*

*Director: Jess Phillimore*

**A story of hope, revival and commitment;** a journey to restore seed and food sovereignty in Africa; and a guide to anyone looking to secure agro-ecological farming systems around the world.

It shows that farmers around the world have saved and bred an unimaginable wealth of seed diversity to meet their many different challenges, but as corporate seed and chemicals replace farmers' own ingenuity, this diversity is steadily disappearing. Reviving farmers' in-depth knowledge of how to save and adapt seed is critical, and

the film is aimed to encourage others to do so by setting out the key stages in this process.

## THE END OF THE LINE



*Starting Time: 17:30-19:15*

*Origin: U.K.*

*Date: 2009*

*Duration: 85 mins*

*Director: Rupert Murray*

Documentary filmmaker **Rupert Murray** examines the devastating effect that overfishing has had on the world's fish populations and argues that drastic action must be taken to reverse these trends.

This film is looking at the consequences of unchecked, unregulated sea fishing across the globe. It is not a film about what might happen, it is a film about what has happened. The collapse of the cod population saw the end of 40,000 jobs, the bluefin tuna is being hunted to extinction, and it takes five kilos of anchovies to produce one fish farmed salmon...

## FARMING ON CRISIS



*Starting Time: 19:30-20:30*

*Origin: Greece*

*Date: 2012*

*Duration: 29 mins*

*Director: Haris Donias*

The EU Common Agricultural Policy is under reform. And it is a challenge for all people of Europe to jointly draw a new strategy for a better food and farming system.

**The key questions remain:** What future can we hope for, with just **7%** of Europe's farmers under the age of **35**? What are the challenges for a young farmer today? How does the economic crisis affect our food security? And what is the impact of agriculture on our environment and the landscape?

This documentary presents the unprecedented story of Greek countryside through the journey of a young man in Greece of crisis. He discovers and presents to us the stories of new farmers, in addition with the expectation of transforming the economy through sustainable agricultural development.

Starting with the case of Greece, the movie focus on global issues like the environment and the future of our nutrition.

**\*\*A discussion will follow with the producer – researcher Pavlos Georgiadis.**

## **BLACK GOLD**



*Starting Time: 20:30-22:00*

*Origin: U.K*

*Date: 2006*

*Duration: 78 mins*

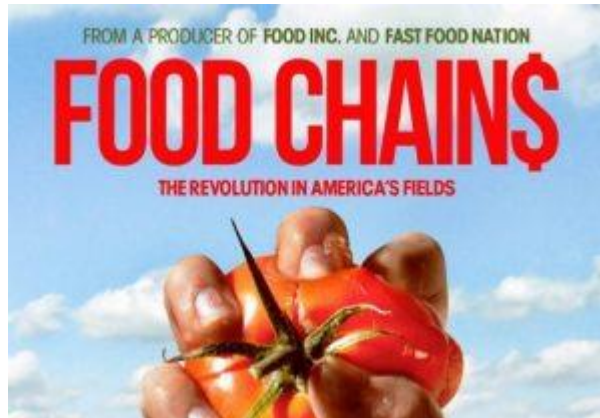
*Director: Nick Francis, Mark Francis*

Multinational coffee companies now rule our shopping malls and supermarkets and dominate the industry worth over **\$80 billion**, making coffee the most valuable trading commodity in the world after oil. But while we continue to pay for our lattes and cappuccinos, the price paid to coffee farmers remains so low that many have been forced to abandon their coffee fields.

**Black Gold** tells the story of **Tadesse Meskela** and his struggle to keep his 74,000 Ethiopian coffee farmers from Western exploitation. **Black Gold** exposes the truth

behind each cappuccino and demands each and every one of us to wake up and smell the coffee.

## FOOD CHAINS



*Starting Time: 22:30-00:00*

*Origin: U.S.A*

*Date: 2014*

*Duration: 86 mins*

*Director: Sanjay Rawal*

**Food Chains** reveals the human cost in our food supply and the complicity of large buyers of produce like fast food and supermarkets. Fast food is big, but supermarkets are bigger – earning \$4 trillion globally. They have tremendous power over the agricultural system. Over the past 3 decades they have drained revenue from their supply chain leaving farmworkers in poverty and forced to work under subhuman conditions. Yet many take no responsibility for this.

Food Chains premiered at the 2014 Berlin Film Festival and screened subsequently at the Tribeca Film Festival and Guadalajara Film Festival. Food Chains will be released nationwide November 21st.

**The film's Executive Producers include Eva Longoria and Eric Schlosser.**

\*\* Official Participation Berlinale 2014

## IN TRANSITION 2.0



*Starting Time: 16:30-18:00*

*Origin: U.K.*

*Date: 2013*

*Duration: 67 mins*

*Director: Emma Goude*

In Transition 2.0 is an inspirational immersion in the **Transition movement**, gathering stories from around the world of ordinary people doing extraordinary things.

You'll hear about communities printing their own money, growing food, localising their economies and setting up community power stations. It's an idea that has gone viral, a social experiment that is about responding to uncertain times with solutions and optimism. In a world of increasing uncertainty, here is a story of hope, ingenuity and the power of growing vegetables in unexpected places".

## SI PUO FARE (WE CAN DO THAT)



*Starting Time: 18:00-20:00*

*Origin: Italy*

*Date: 2008*

*Duration: 111 mins*

*Director: Giulio Manfredonia*

Set in Italy in the early 1980s the film follows Nello (Claudio Bisio), the recently hired director of a newly developed work cooperative of former mental patients.

After the closure of state psychiatric hospitals and asylums in Italy under the Basaglia Law many former patients were left with few resources and little hope of reintegrating into society. With the intention of actually improving the lives of his pupils, rather than just sedating them, Nello encourages them to expand their individual abilities and explore the wider world around them although, regardless of intention, there is sometimes a price to pushing boundaries too quickly.

"We can do that" maintains a sometimes troubled, but ultimately unwavering faith in human nature and human potential.



## MY HUMAN SELF



*Starting Time: 20:00-21:30*

*Origin: Greece*

*Date: 2017*

*Duration: 77 mins*

*Direction: Lukas Agelastos, Spiridoula Gouskou*

*/ Story Studios Films*

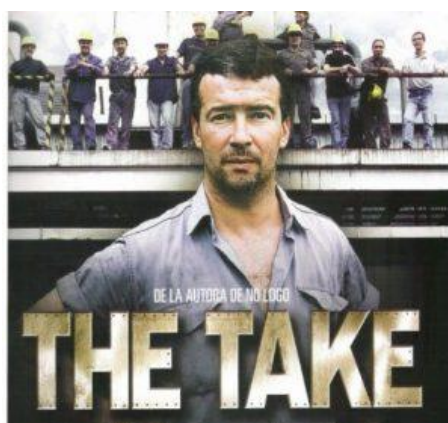
The inspiring story of the unemployed man who stood up against the Greek crisis and created a social kitchen to cook for the homeless and refugees”.

The 47-year old Kostas is struggling with unemployment and idleness. With his stubbornness driving him, he creates a social kitchen with which he cooks on the streets every day, trying to come closer to people in need. When his social venture becomes famous and is thriving, his ego and stubbornness bring him close to failure and in conflict with his life partner and his own self.

\*Official Participation at the Documentary Festival of Thessaloniki,2015

\*In Athens will follow discussion with Mr. Kostas Polichronopoulos

## THE TAKE



*Starting Time: 22:00-23:30*

*Origin: Argentina*

*Date: 2004*

*Duration: 90 mins*

*Director: Avi Lewis*

In this documentary, a group of 30 unemployed Argentinian auto workers attempt to kick-start their dead careers. Following in the footsteps of others throughout the country, they set up shop in the desolate auto factory where they used to work, announcing their intentions to re-start the plant as a cooperative business, without the aid of bosses. To keep their plan alive, these radical thinkers must battle the former owners of the company, the government and the police.